

# James Suelflow

Phone: 323-221-3500

Online portfolio: [www.jsdla.com](http://www.jsdla.com)

620 Moulton Avenue · Studio 210 · Los Angeles, CA 90031  
email: jim@jsdla.com

## Experience Snapshot

### **Creative Director, Senior Designer**

**James Suelflow Design**, Los Angeles, CA

September 1995 – Present

Freelance development, design, and production for entertainment marketing and health care, with wide experience among many industries. Packaging, collateral and advertising—creative through electronic mechanical, and frequently photography, printing, and fulfillment—for Orion Home Video, Cigna Healthcare, Univ. of Southern California (USC), Warner Bros., United Parcel Service (UPS), Polygram Films, and Kaufman & Broad Home Corporation (KB Home).

### **Art Director and Senior Designer**

**Deadline Advertising**, Los Angeles, CA

September 2000 – October 2002

Creative, design, and production of packaging and collateral for entertainment and corporate clients. DVD and VHS packaging, consumer and trade advertising, brochures and sell sheets, key art, and some DVD menuing. Clients include Fox, MGM, Columbia TriStar, Warner Bros., and Blockbuster Home Entertainment plus The Venetian Las Vegas.

### **Operations Manager, Creative Director and Lead Artist**

**Insight Communications**, Glendale, CA

July 1993 – September 1995

Color separator and graphics shop offering high-end services for entertainment, health and fitness, and other corporate clients. Started with company as Trainer, and advanced to Operations Manager with responsibility for workflow, scheduling, and billing.

### **Entertainment Print Designer**

**Schnieder Design**, Glendale, CA

October 1992 – July 1993

Agency in-house at Applied Graphics Technologies. Entertainment packaging and campaigns for Universal and Warner Home Video.

### **Lead Production Artist and Typographer**

**The Best Graphics Group**, Glendale, CA

November 1990 – October 1992

Facilitated transition from “traditional” type and photo house with agency and entertainment clientele to Mac-based production, including 4/C seps.

## Professional Strengths

- 🍏 Able to take projects from conceptual stages to flawless electronic mechanicals including Photoshop finishing.
- 🍏 True expert level in Photoshop and Quark XPress, with professional level experience in Illustrator, MSWord, FreeHand, Acrobat, and other pertinent software. Some web design experience.
- 🍏 Mac OS X compatible. 16 years Mac experience! Will use PC if forced.
- 🍏 Work in print, production, typography, and color separation venues has led to deep understanding of integrated processes and downline requirements.